

ECO, MARK WILTON

PRODUCT DESIGNER

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Product designer crafting digital user experiences, interface with 14 years of experience. I Possess a clear understanding of technologies that allows seamless collaboration with developers, while strong communication skills ensure transparency with stakeholders. With exceptional attention to detail and highly skilled in research, wireframing, prototyping, user testing, branding and marketing.

Work Experience

Product Designer II, Microsoft

April 2023 – Present

- Design, research, conceptualize and design user-focused and visually compelling products. Collaborate with teams to gather requirements, create wireframes and prototypes, and iterate designs to ensure products are intuitive, accessible, and aligned with user needs while maintaining consistency and meeting business objectives.

UI/UX DESIGNER, Sun and Sand Sports LLC,

August 2019 – August 2021 (Dubai, UAE)

- Designed an e-commerce web and mobile site for diverse international brands and concepts in the Middle East including mock-ups, UI specifications, and full templates for a variety of conditions in multiple phases of design sprints.
- Collaborated amongst multiple function team leaders including project managers, data analysts, front-end and back-end developers, and graphic designers to deliver product requirements that raised revenues.

E-commerce projects completed

- Sun and Sand Sports (<https://en-ae.sssports.com>)
- GLU (<https://itsglu.com>)
- Dropkick (<https://en-ae.dropkicks.com>)
- Under Armour (<https://www.underarmour.ae>)

Web and Graphic Designer, citrusstv.com

June 2015 – July 2019 (Dubai, UAE)

- Conceptualized multiple marketing materials such as website banners, newsletters, social media advertisements like Facebook, Twitter, Instagram, and Google, increasing customer interest.
- Facilitated rebranding operations that include creating and designing product packaging, company letterhead, business card, and other various branding materials.

Brand & Marketing Graphic Designer, Homecentre

May 2013 – May 2015 (Dubai, UAE)

- Create promotional and branding materials such as newspaper advertisements, magazine advertisements, outdoor advertisements (Billboard, Unipole, and backlit), flyers, brochures, and in-store advertisements across the Gulf region.

Graphic Designer, Brady Philippines

April 2008 – April 2013 (Manila, Philippines)

- Focused on the creation of the catalog page layout and the weekly newsletter design for EMEDCO, DAWG, SETON, SETON CANADA

Education

Post-Degree Diploma in Web and Mobile App Design and Development

Langara College
Vancouver, BC, Canada
September 2021 - December 2022

BA in Fine Arts Major in Advertising

Far Eastern University, Manila, Philippines
2002 - 2007

Skills

Wireframing
Prototyping
Usability Test
User Interface
Graphic Design
Agile Methodology
Figma
Sketch
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere
Finalcut Pro X
Zeplin
Invision
Wordpress
HTML
CSS
JS